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CROWN MEDIA BUILDS HALLMARK DRAMA'S ORIGINAL PROGRAMMING SLATE WITH TWO NEW MARQUEE PRODUCTIONS

Sequel to Original Movie "JL Family Ranch" and Latest Installment in "Signed, Sealed, Delivered" Franchise to Premiere on the Network in 2020

BEVERLY HILLS, CA – July 26, 2019 – Hallmark Drama, Crown Media Family Networks' third linear network, will debut two new, original movies in 2020 as part of its strategy of adding original content to the schedule. Slated to debut in 2020, the sequel to the original movie "**JL Family Ranch**" and the latest installment of fan-favorite movie franchise "**Signed, Sealed, Delivered**" will mark the latest offerings of Hallmark Drama's growing slate of proprietary original content and serve as the first original movie premieres developed for the burgeoning network. The announcement was made today as part of Crown Media Family Networks' bi-annual Television Critics Summer Press Tour.

Starring Jon Voight, Teri Polo, James Caan, Bo Derek, Dylan Walsh, Trevor Donovan Judson Mills, Abby Brammell, and Skyler Shaye the story of "JL Family Ranch," follows the trials and tribulations of a veteran rancher and former sheriff as he fights the federal bureaucracy to keep his family ranch when a grudge-seeking enemy attempts to throw land ownership into question with false documents.

From acclaimed executive producer Martha Williamson, "Signed, Sealed, Delivered" has been one of Hallmark Movies & Mysteries' most beloved franchises. The comedic drama follows the lives of postal workers – known as the PObables – who transform themselves into an untraditional team of detectives to track down intended recipients of undeliverable mail. Their missions take them out of the office into an unpredictable world where redirected letters and packages can save lives, solve crimes, reunite old loves and change futures by arriving late but somehow on time. Having first premiered on the network in 2014, the franchise stars Eric Mabius, Kristin Booth, Crystal Lowe, and Geoff Gustafson, who are all reprising their roles.

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ABOUT HALLMARK DRAMA

Launched in October 2017, Hallmark Drama joined Hallmark Channel and Hallmark Movies & Mysteries as Crown Media Family Networks' third linear cable television network. Featuring an unduplicated lineup from its sister networks, Hallmark Drama evokes the legacy and spirit of the iconic, award-winning Hallmark Hall of Fame franchise with engaging, dramatic storytelling. In addition to fan-favorite Hallmark Hall of Fame titles, the network showcases an array of movies and series from Crown Media's vast library of original dramatic content.

For more information, please visit www.crownmediapress.com

To visit the network website, please visit www.hallmarkdrama.com

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