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‘PUPPY LOVE’ STAR CANDACE CAMERON BURE LEARNS TO EMBRACE THE HOLIDAY SPIRIT WHEN SHE JOINS EMMY® NOMINEE ALAN THICKE AND JESSE HUTCH IN ‘LET IT SNOW,’ A HALLMARK CHANNEL ORIGINAL MOVIE WORLD PREMIERE IN HOLIDAY 2013

Part of Hallmark Channel’s COUNTDOWN TO CHRISTMAS the #1 Most Treasured Holiday Destination by Television Viewers!

An ambitious development executive is sent from sunny Arizona to frigid Maine to overhaul a charming old lodge, never expecting a warm Christmas welcome will melt away her frosty attitude in the World Premiere of "Let It Snow," a Hallmark Channel Original Movie premiering Holiday 2013. The film, starring Candace Cameron Bure ("Puppy Love"), Emmy® nominee Alan Thicke ("The L.A. Complex") and Jesse Hutch ("True Justice"), follows a father and daughter who discover the importance of holiday tradition and its profound effect on family. “Let It Snow” is part of the Hallmark Channel's annual COUNTDOWN TO CHRISTMAS, the #1 most treasured holiday destination by television viewers.

When Falcon Resorts acquires family-owned Snow Valley Lodge from retiring owners Karla (Gabrielle Rose, "Anything But Christmas") and Paul (Dan Willmott, "The Circuit"), driven executive Stephanie Beck (Bure) must spend the week before Christmas in Maine, preparing a proposal on the property's renovations. Determined to impress Falcon's president, her detached father Ted (Thicke), Stephanie reluctantly departs her warm Arizona home to immerse herself in the lodge's property and decide how to change it to fit the hip, young Falcon brand. While preparing to rebuild the Snow Valley Lodge from the ground up, Stephanie butts heads with her property guide, Brady Lewis (Hutch), Karla and Paul's son, who has decided to leave his family's business over creative differences with his dad.

A self-defined Grinch, Stephanie begins her stay at Snow Valley Lodge immune to Christmas sentiment. But as the lodge's festive traditions provide the Christmas Stephanie never had growing up with her distant father, Stephanie finds herself enjoying every minute. To complicate her professional duties even further, the combative feelings she felt toward Brady turn into romantic ones. With Stephanie's newfound Christmas spirit and unexpected holiday romance, she begins to question Falcon's overhaul. As her Christmas Eve deadline approaches, Stephanie must weigh her loyalty to her new friends against the complicated relationship with her father and decide if she should transform the lodge into a new winter hot spot, or embrace tradition and let it snow!

(more)
“Let It Snow” is a Lighthouse Pictures Production in association with Craig Anderson Productions. Craig Anderson and Shawn Williamson are the executive producers. Jonathan Shore, Kevin Leslie and Kevin Leeson are associate producers. Jamie Goehring is producer. Harvey Frost directed from a teleplay he wrote with Jim Head. Story by Jim Head.

Hallmark Channel, owned and operated by Crown Media Holdings, Inc., is a 24-hour basic cable network that provides a diverse slate of high-quality entertainment programming available in high definition (HD) and standard definition (SD) to a national audience of 87 million subscribers. Hallmark Channel is the nation’s leading destination for quality family programming with an ambitious slate of original TV movies and specials, as well as some of television’s most beloved sitcoms and series, including *The Golden Girls, The Waltons, Little House on the Prairie,* and *Frasier.* The channel is also home to a range of lifestyle programming, anchored by *Home & Family,* a daily two-hour live show shot in a fully functional house located on the Universal Studios lot. Hallmark Channel's sibling network, Hallmark Movie Channel, available in HD and SD, focuses on family-friendly movies with a mix of original films, classic theatrical releases, and presentations from the acclaimed Hallmark Hall of Fame library.

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